

Take Remote Control Now Offers i-flashback REMOTE, a Cloud-based Hosted Video Solution

Atlanta – September 1, 2011 - ControlByNet (CBN), a leader in cloud-based hosted video security surveillance solutions, announced today continued growth in its integrator channel with the addition of Take Remote Control (TRC) as a new integrator for CBN's i-flashback REMOTE. ControlByNet's i-flashback REMOTE, one of the most advanced hosted solutions on the market, provides web-based controls for video hosting providers and enterprise customers to host video across multiple servers, users and accounts. TRC now offers i-flashback REMOTE to customers in the Gulf Shores, AL and surrounding areas.

"Take Remote Control is attacking the market and realizing the potential savings for its customers by offering our hosted video solution," said Ryan Strange, CEO of ControlByNet. "They have joined our increasing number of integrators taking advantage of this fast-growing market. Our hosted solution is for those dedicated to solid growth versus just hosting a few cameras for the shop down the road. ControlByNet is dedicated to business-level security which creates many more revenue opportunities for integrators," adds Strange.

ControlByNet has the most flexible hosted solution on the market with the ability to host for the customer, let the integrator do the hosting, linking to an onsite server or any combination. This flexibility allows integrators like TRC quickly offer a hosting business using the i-flashback REMOTE solution.

"The ability for us to step in slowly with ControlByNet doing the initial hosting is a big deal. It minimizes our initial investment and lets us get our feet wet," says Rob Schell, president of TRC. "ControlByNet allowed us to run a live test so we already had hosted cameras in customer locations; we are poised to do well in this expanding market."

Other benefits for TRC include:

- **Recurring Revenue** - Take Remote Control now recognizes a recurring revenue stream instead of the old model 'sell-and-forget' solution.
- **Added Customer Opportunities** - A hosted solution keeps TRC closer to the customer which puts them first in line for openings for additional services.
- **Instant Access** – Take Remote Control's customers can access video anywhere with an Internet connection and on almost any device including iPad, Xoom, iPhone and DROID. Not only is it beneficial to the customer but allows TRC to demo the product from anywhere on any device.

- Future technology compatibility – CBN's flexible solution has the ability to expand camera manufacturers, which doesn't prohibit TRC from offering solutions to those with cameras already installed.

Interested integrators may view the CBN demo located on its partner page, <http://www.controlbynet.com/partners.php>.

About ControlByNet (www.controlbynet.com)

ControlByNet provides the most advanced adaptable hosted and managed IP-based surveillance solution on the market. ControlByNet's advanced software is the cornerstone for the new security surveillance business model. By leveraging Software as a Service (SaaS), CBN's solution integrates seamlessly across its products creating limitless installation scenarios. The hierarchal nature of the software allows a single log-in with multiple levels of access from any (Internet) location which leverages existing enterprise resources. With years of development, their software solution is flexible, future-proof and designed to lead the industry. Product offerings include i-flashback LOCAL and REMOTE and ip-LookOUT, its guard monitoring application. While the i-flashback interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage hundreds of remote cameras from a single browser; including Internet Explorer, Safari and Firefox as well as mobile devices such as the iPhone, Xoom and iPad.

ControlByNet is always looking to add additional camera support to its products in order to remain a market leader in hosted video. For more information, visit www.controlbynet.com.

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