

## ControlByNet Expects Continued Increase in Property Management Companies Switching to the Cloud for Video Surveillance

January 25, 2018 – ControlByNet observed a noticeable increase in Property Management Companies and Home Owners Associations (HOAs) switching from DVR storage to cloud storage for video surveillance. These surveillance cloud solutions increased due to the many advantages that the cloud offers over the “end of product life” DVRs.

“Communities have long been served by hardware DVRs from varying manufacturers with different interfaces, difficulty in central accessibility, inoperability with new browsers/tablets/phones and installers that profit from an overpriced DVR with little to no future support,” says Ryan Strange, president of ControlByNet. “It’s time to move on. Similar comments were said in the past about email, accounting, document management and other key software systems an organization relies on for operation and productivity. Most of these mentioned systems have become cloud-centric, whether running a full cloud version or in a limited capacity with some desktop operation.”

The ‘Cloud’ is often confused in terms of representation of it simply meaning where data is stored. While that is a key factor, it isn’t solely what determines a real cloud system. A real cloud system allows for:

- **Decentralization & Sharing of Resources:** Multiple systems from anywhere on the Internet can be combined to make an ideal and customized secure solution to fit any size of organization.
- **Centralized & Easy Access:** No more having a VPN to access a document or resource. Google Docs, Office 365, Salesforce, Facebook, LinkedIn; all single point access from any device on the Internet.
- **Minimization / Notification of Downtime:** Using cloud resources generally reduce downtime and certainly allow for easy notification of changes in the system. Allowing professionals to handle servers, bandwidth, storage and networking helps to limit issues.
- **Cost:** Allowing physical and personnel resources to be shared allows for lower costs to the end user in terms of dedicated physical and support needs which allow the organization to focus on its core business. It also provides a clean monthly cost for budgeting.

ControlByNet surveillance solutions offer numerous advantages for communities, including:

- Consistent browser-based interface across all properties, removing the old-style requirements of many DVRs and allowing access from any browser, tablet or phone.
- Single Sign-On allows for any location to be accessed from a single point. Executives can view all properties on login, a regional or district manager can view his or her properties and a manager may view his or her community only.
- Automatic updates to systems which contain feature releases and support for new devices including the latest iPhone, iPad and Android devices.
- System support allows for notifications if cameras are inaccessible due to power loss at the community.
- ControlByNet also builds evidence files as needed and works with police departments to ensure the appropriate video is available.

- Agnostic Software - ControlByNet is not a hardware manufacturer which means you're assured a clean, professional easy-to-use web interface allowing simple access to the important video when it's needed.

**About ControlByNet** (<http://www.controlbynet.com>)

ControlByNet LLC develops and provides solutions for cloud & managed video surveillance.

ControlByNet's software is the cornerstone for the new video surveillance business solution utilizing the cloud. The solutions integrate seamlessly across an organization creating limitless installation scenarios. Full cloud video recording, managed servers, single sign-on with multiple levels of access from any location, 100% browser-based from all desktop and mobile devices (iPad, iPhone, Android, Chrome, Firefox and Safari).

For more information, visit [www.controlbynet.com](http://www.controlbynet.com)