

## **Great Clips Franchisee Expands with ControlByNet's Cloud Surveillance** *Provides Hosted Video Solution for Multiple Locations*

**Atlanta – March 21, 2017** - [ControlByNet](http://www.controlbynet.com) LLC (CBN), a software development leader in Cloud-based video surveillance solutions, announced today a multi-site Great Clips franchisee out of Austin, TX has chosen ControlByNet's i-flashback CLOUD to record video in the cloud for its locations.

With more than 10 locations in Texas, owner John Moore required a solution that allowed plug-and-play cameras, low bandwidth usage and most importantly single sign-on owner access for all locations yet limited manager access for single sites. "Ease of use and accessibility was a key for us since we use it for store management as much as security" says Moore. "The ability to have all our video safely stored online with the complete mobile access features from ControlByNet was a big plus. No recording device onsite is a huge plus. Since ControlByNet is the owner and original developer of the software it gave us even more comfort".

ControlByNet has the most flexible hosted solution on the market allowing resellers to instantly enter the hosted video space without any upfront costs. End-user customers can work directly with ControlByNet on a solution that is designed specifically for their needs. The solution, i-flashback, is a fully hosted video platform that has the ability to 'attach' to managed servers at the customer's property if needed. It's the total solution for joining branch sites with hosted video to a company headquarters with an onsite system.

"While our intention is to utilize resellers to bring hosted/cloud video to the market, we will work directly with end-users until video integrators look to hosted video as a viable alternative to DVR's", says Ryan Strange, CEO of ControlByNet. "Our main customer base for hosted and managed video has been the Southeast but as word is spreading we're getting contacted from areas around the country, we expect 2017 to be a big year for us and hosted video".

### **About Great Clips®** ([www.greatclips.com](http://www.greatclips.com))

With more than 4,000 franchised salons throughout the United States and Canada, Great Clips is the world's largest salon brand. Great Clips franchisees employ 40,000 stylists who receive ongoing training to learn advanced skills and the latest trends.

### **About ControlByNet** ([www.controlbynet.com](http://www.controlbynet.com))

ControlByNet provides the most advanced adaptable hosted and managed IP-based surveillance solution on the market. ControlByNet's advanced software is the cornerstone for the new security surveillance business model. By leveraging Software as a Service (SaaS), CBN's solution integrates seamlessly across its products creating limitless installation scenarios. The hierarchal nature of the software allows a single log-in with multiple levels of access from any (Internet) location which leverages existing enterprise resources. While the i-flashback interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage thousands of remote cameras from a single browser including Internet Explorer, Firefox and Chrome as well as any mobile device. For more information, visit [www.controlbynet.com](http://www.controlbynet.com).